FOR IMMEDIATE RELEASE

Macmillan Publishers Begins Public Library E-lending Pilot Program

New York, January 24, 2013 -- A select group of eBooks will be made available to public libraries for e-lending by Macmillan Publishers, it was announced today by John Sargent, CEO. It is Macmillan’s first foray into a library e-lending program.

The pilot program is set to launch before the end of first quarter in 2013. Under the agency model, and working with multiple distributors, Macmillan will offer over 1,200 backlist eBooks from its Minotaur Books mystery and crime fiction imprint, a part of the St. Martins Publishing Group. The titles cover all sub-categories of crime fiction from thrillers to cozies, hard-boiled crime to psychological suspense and include many award winners. Once purchased by a library, the titles will be available to them to lend for 2 years or 52 lends, whichever comes first. All of the books in the program will have the same digital list price.

The titles will be available through a number of distributors, and at the launch through Baker & Taylor’s Axis 360 Digital Media Library, OverDrive and the 3M Cloud Library.

Mr. Sargent comments: “Librarians have been asking for eBooks from Macmillan for their collections. Among the many titles we publish, mystery and crime fiction makes up one of the largest categories and Minotaur Books is the primary source. And, as the library market has always been one of Minotaur’s largest customers, we think that this pilot will provide books especially desired by library patrons. At the same time we do not expect it will heavily impact our retail sales over time.”

Andrew Martin, Publisher of Minotaur added, “The libraries have always been great supporters of the Minotaur publishing program and a critical mainstay of the category. I am delighted that our books will be the entry of Macmillan into library e-lending. We know mystery and crime fiction is a huge category for libraries and this collection will have something for everyone.”

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About Macmillan Publishers
Macmillan Publishers is the global trade publishing division of Holtzbrinck. The US publishers include Farrar, Straus and Giroux, Henry Holt, Macmillan Children’s Publishing Group, St. Martin’s Press and Tor. The company publishes under the Pan Macmillan name in the UK, Australia, India and South Africa. The German company, Holtzbrinck Deutsche Buchverlage, includes among others S. Fischer, Kiepenheuer and Witsch, Rowohlt and Droemer Knaur.